

**Da Claudio Restaurant  
Pace University SBDC**

Linda and Claudio Marini were the proud owners of Barbarini Mercato and Alimentari, an Italian marketplace and restaurant in the historic Seaport area which was totally destroyed by Superstorm Sandy. The Marinis live nearby in the financial district with their three children and had to vacate their family home for a period of time. While a lot of neighbors and businesses struggled to pick up the pieces since the storm hit on Oct. 29, 2012, few had as difficult a time as the Marinis. They met with SBDC Business Advisor Rawle Brown and reviewed their options, including the city and state programs set up for victims of the storm. Due to the destruction of infrastructure and a new corporate structure, they determined that rebuilding at the same location was not feasible, but they were committed to staying in the financial district. With gritty determination, the couple chose to rebuild. In June 2013, the Marinis signed a lease for a ground floor spot in the high-rise building at the corner of Ann St. and Theatre Alley. Their new restaurant, **Da Claudio**, will open its doors in early 2015. The couple said their three children pitched in, willingly giving up allowances and vacations. "As a family we made sacrifices," Linda says. "We saw this challenge as a life lesson for our children - we needed to set an example for them. We are a small business, essentially a mom and pop shop." The SBDC helped the Marinis secure over \$750K in funding from the New York Business Development Corporation. Da Claudio will give the Marinis another chance to give back to their community.



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**New York City  
Small Business  
Development Centers**



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## New York City is Open for Business!

The Small Business Development Centers are staffed by professionals who, via one-on-one counseling or workshops, offer a variety of useful services at **no charge** to new and existing businesses. Our centers exist to ensure that small businesses are prepared for start-up, growth and/or expansion.

### Our Professional Services Include:

- Loan Packaging/Financing Assistance
- Business Plan Development
- Market Research
- Technology Services
- Financial Analysis
- Monthly Entrepreneurial Workshops
- Marketing & Social Media
- Government Procurement
- MWBE Support
- International Trade and Exporting
- Disaster Relief/Recovery Assistance

Our centers have worked directly with **115,800 businesses**, helping them to invest more than **\$1.5 billion**, which in turn has created or saved more than **52,300 jobs!**

Located in New York City's Colleges and Universities within each borough, the Small Business Development Centers are your source of expert and in-depth business counseling.



Our eight NYC centers offer one-to-one counseling services, as well as specialty workshops on a variety of business topics.

To make a no-cost counseling appointment, or to register for upcoming workshops, please visit [www.nysbdc.org](http://www.nysbdc.org) or call **800-732-7232**.



### Specialty Services



Ole (Organization of Latino Entrepreneurs) is a unit of the NY SBDC dedicated to serving Latino and immigrant business owners and entrepreneurs. Visit our website at: [www.olenegocios.org](http://www.olenegocios.org)

### Library & Research Services

The NY SBDC operates a business library called the **Research Network**. Its professional librarians have access to a wide variety of resources to meet the research needs of business owners. Services are free to SBDC clients.

### BidLinx™ Bid Matching Services

BidLinx is a government contract “bid-matching” service. It’s a web-based program that monitors thousands of bid sources, and sends email notices of opportunities tailored to match a business’s capabilities. Services are free to SBDC clients.

### Veteran/Military Family Support

Veterans are widely regarded as promising small business owners. The SBDC network is prepared to assist these men and women as they transition back into civilian life.

