



# A Closer Look



## SPECIAL PROGRAMS

The New York State Small Business Development Center's Special Programs Serve:

Veterans

Women and Minorities

Defense Industry Contractors (small) and Subcontractors

Young Entrepreneurs

Dislocated workers

Small Businesses in the Global Marketplace

## THE FUTURE

Areas of Focus in 2010:

Alternative Financing

Energy/Environmental

Mature Entrepreneurs

Productivity & Sustainability

Researchers and Inventors

Innovative Businesses

Rural Initiatives

Manufacturing

[www.nyssbdc.org](http://www.nyssbdc.org)

Partners in New York's Economic Development



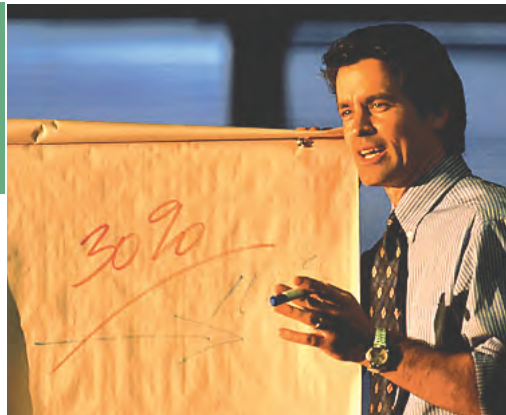
*Funded in part through a Cooperative Agreement with the U.S. Small Business Administration.*

**Targeting New York's specific needs since 1984**



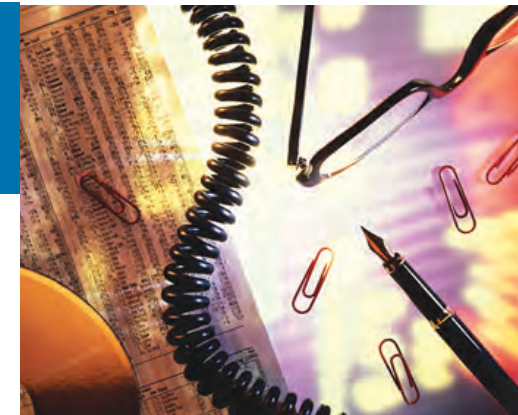
## COUNSELING

Professional  
No-cost  
Confidential  
One-to-one  
Certified Advisors  
Online counseling available  
Personalized  
Short term or long term –  
based on your needs



## TRAINING

Professional  
Expert presenters  
Relevant  
Timely  
Online calendar of events  
Reasonably priced



## BUSINESS RESEARCH

Professional  
Customized  
Thorough  
Organized  
Resourceful and  
inquisitive researchers  
Delivered digitally  
No-cost

*Note: Available exclusively to  
New York State SBDC clients*

**302,400+ New Yorkers  
assisted since 1984**

**347,100+ New Yorkers  
trained since 1984**

**26,500+ research  
packages prepared for  
New Yorkers since 1992**